"THE STUDIO MAGAZINE"

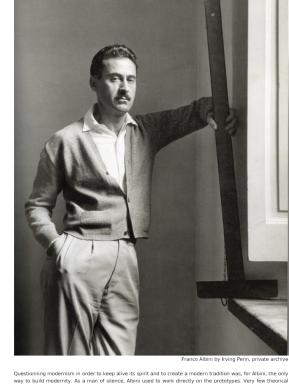
The HP Le Studio Gallery Newsletter

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Franco Albini (1905-1977) and the Fiorenza chair (1938-1978) $\,$

Franco Albini and his method

The recent important publications and the great exhibition at the 2006 Milan Triennale commemorating the centenary of Franco Albini's birth have permitted to renew scholars and collectors' knowledge about his work and his purposes as an architect and a designer. If he appears as the last supporter of the Modern Movement's methods, aesthetics and ethics, he can also be identified as well as <u>Gardella</u> and the <u>BBPR</u> Studio, as one of the first Italian rationalist architects criticizing the frozen modernist orthodoxy and opening the way to post modernism.



Questionning modernism in order to keep alive its spirit and to create a modern tradition was, for Albini, the only way to build modernity. As a man of silence, Albini used to work directly on the prototypes. Very few theorical statements, but years of experimenting on the model. Every day at the workshop, with the craftsment, testing the construction of the piece improving each single detail, and back to the studio for drawing, and again into the workshop, until perfection: that was Albini's method for design. His care about craftsmanship was not a "pose", but a necessity for his mission. He wanted to create new types for modern living, types than can be used as examples. The Fiorenza armchair is one of them.





Undoubtedly, his method made of the "Fiorenza" a model of lightness and transparency, turning away this chair from its "bourgeois" reputation. Isolating every primary constructive element of the chair, reducing it to the essential, then recombining all elements in a suspended composition which alternate apps and isolated masses was his way to succeed at renewing a topic without falling into dryness or manierism.



First idea for the Fiorenza chair, Poggi, 1939, private archive

Even the anthropomorphism of the arm's design in the two last versions (Arflex), which participate to the expressivity of the chair, as well as the extraordinary and highly metaphorical void at the back of it, constitute more than an effect of style. They were a statement from a humanist architect who had, all his life one obsession: to suppress gravity from our world in an obstinate quest for freedom: this was, in these times, the spirit of design.

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